












DECEMBER 2025 SALES OPPORTUNITY CALENDAR

Talk to your clients about upcoming holidays and events to secure promo orders for planned campaigns and promotions.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
ALL MONTH  Universal Human Rights Month	1  Cyber Monday	2  Giving Tuesday	3  International Day of Persons With Disabilities	4  National Sock Day	5  International Volunteer Day	6
7  Pearl Harbor Remembrance Day	8	9	10  International Human Rights Day & International Animal Rights Day	11	12	13
14  Hanukkah Begins	15	16	17	18	19	20
21	22	23	24  Christmas Eve	25  Christmas Day	26  Kwanzaa Begins	27
28	29	30	31  New Year's Eve			

HOW TO MAKE THE SALE

Reach out to your clients with smart product recommendations perfect for each holiday or event.



ALL MONTH UNIVERSAL HUMAN RIGHTS MONTH: Suggest nonprofits and advocacy groups invest in awareness pins, stickers and pens decorated with logos and charity information.



12/1 CYBER MONDAY: Help e-commerce clients drive online sales with branded direct-mail products like postcards and flyers with QR and digital coupon codes to promote special offers.



12/2 GIVING TUESDAY: Charities and corporate offices can thank donors and volunteers with custom T-shirts, tote bags and water bottles.



12/3 INTERNATIONAL DAY OF PERSONS WITH DISABILITIES: Talk to healthcare and education clients about sensory-friendly and accessible promos like fidget toys, stress balls or ergonomic writing tools.



12/4 NATIONAL SOCK DAY: Any client can take advantage of this fun holiday by giving out cozy branded socks featuring their company name and logo.



12/5 INTERNATIONAL VOLUNTEER DAY: Help clients put together volunteer appreciation kits filled with custom apparel, lanyards and keychains co-branded with the cause they're supporting.



12/7 PEARL HARBOR REMEMBRANCE DAY: Military organizations and veteran support groups can honor this day with commemorative pins and patches made in the USA.



12/10 INTERNATIONAL HUMAN RIGHTS DAY & INTERNATIONAL ANIMAL RIGHTS DAY: Help clients promote diversity, inclusion and animal welfare with awareness wristbands and pins, or sustainable, eco-conscious pet products like collapsible bowls and pet bandanas.



12/14 HANUKKAH BEGINS: Corporate clients, hospitality groups and religious organizations can celebrate all eight days and nights of this holiday with branded candles, dreidels or chocolate coins with logos on the wrapper.



12/24 CHRISTMAS EVE: Recommend clients invest in branded holiday cards and ornaments, as well as premium end-of-year employee or client appreciation gifts to reinforce strong relationships into the next year.



12/24 CHRISTMAS DAY: Provide clients with everything they need for company holiday parties, including branded invitations, drinkware, party favors and awards.



12/26 KWANZAA BEGINS: Help schools and community centers celebrate culture all seven days of this holiday with branded candles and kinaras or educational coloring books for kids.



12/31 NEW YEAR'S EVE: Hospitality clients and restaurants need promotional materials for special holiday offerings, while any client can invest in branded calendars that will be used daily in the new year.