











JUNE 2027 SALES OPPORTUNITY CALENDAR

Talk to your clients about upcoming holidays and events to secure promo orders for planned campaigns and promotions.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	ALL MONTH  Pride Month	ALL MONTH  Great Outdoors Month	ALL MONTH  National Oceans Month	ALL MONTH  National Safety Month		
		1	2	3	4	5  World Environment Day
6	7	8	9	10	11	12
13	14  World Blood Donor Day	15	16	17	18	19
20  Father's Day	21  National Indigenous Peoples Day	22	23	24  Jean Baptiste Day	25	26
27  Canadian Multicultural Day	28	29	30			

HOW TO MAKE THE SALE

Reach out to your clients with smart product recommendations perfect for each holiday or event.

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ALL MONTH PRIDE MONTH: Support LGBTQ+ organizations or businesses with diversity and inclusion initiatives with branded rainbow giveaways like flags, fans and stickers.
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ALL MONTH GREAT OUTDOORS MONTH: Reach out to parks, running clubs and outdoor recreation stores with outdoor-approved promos like hats, sports bottles and athletic socks.
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ALL MONTH NATIONAL OCEANS MONTH: Help businesses with sustainability initiatives promote their cause with branded products that cut down on plastic waste, such as reusable tote bags and water bottles.
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ALL MONTH NATIONAL SAFETY MONTH: Clients in industries like construction or manufacturing can promote workplace safety with branded PPE (personal protective equipment), safety signage or educational handouts.
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6/5 WORLD ENVIRONMENT DAY: Encourage clients to host environmental fundraisers and recognize volunteers with branded items like T-shirts made from recycled materials or reusable water bottles.
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6/14 WORLD BLOOD DONOR DAY: Companies hosting blood drives can encourage participation by giving out branded apparel, keychains, stickers and pins.
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6/20 FATHER'S DAY: Stores can celebrate fathers and caregivers, promote special offers and spread brand awareness with flyers, posters and other signage solutions.
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6/21 NATIONAL INDIGENOUS PEOPLES DAY: Celebrate Indigenous-owned businesses, culture and their contributions to Canada by handing out educational materials at museums, performances and community events.
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6/24 JEAN BAPTISTE DAY: Provide clients based in Quebec with everything they need to celebrate at parades, concerts or fireworks displays, such as branded apparel, accessories, banners and flags.
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6/27 CANADIAN MULTICULTURAL DAY: Reach out to your local community and provide branded items for ceremonies and festivals that celebrate the rich cultural diversity of Canada such as pins, stickers and informational handouts.