











JUNE 2027 SALES OPPORTUNITY CALENDAR

Talk to your clients about upcoming holidays and events to secure promo orders for planned campaigns and promotions.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	ALL MONTH  Pride Month	ALL MONTH  Great Outdoors Month	ALL MONTH  National Oceans Month	ALL MONTH  National Safety Month		
		1	2	3	4	5  World Environment Day
6  National Higher Education Day	7	8	9	10	11	12
13	14  World Blood Donor Day	15	16	17	18	19  Juneteenth
20  Father's Day	21	22	23	24	25	26
27  National Sunglasses Day	28	29	30			

HOW TO MAKE THE SALE

Reach out to your clients with smart product recommendations perfect for each holiday or event.

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ALL MONTH PRIDE MONTH: Support LGBTQ+ organizations or businesses with diversity and inclusion initiatives with branded rainbow giveaways like flags, fans and stickers.
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ALL MONTH GREAT OUTDOORS MONTH: Reach out to parks, running clubs and outdoor recreation stores with outdoor-approved promos like hats, sports bottles and athletic socks.
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ALL MONTH NATIONAL OCEANS MONTH: Help businesses with sustainability initiatives promote their cause with branded products that cut down on plastic waste, such as reusable tote bags and water bottles.
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ALL MONTH NATIONAL SAFETY MONTH: Clients in industries like construction or manufacturing can promote workplace safety with branded PPE (personal protective equipment), safety signage or educational handouts.
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6/5 WORLD ENVIRONMENT DAY: Encourage clients to host environmental fundraisers and recognize volunteers with branded items like T-shirts made from recycled materials or reusable water bottles.
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6/6 NATIONAL HIGHER EDUCATION DAY: Colleges, universities and trade schools can reach prospective students by giving out notebooks, folders and pens featuring their school mascot.
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6/14 WORLD BLOOD DONOR DAY: Companies hosting blood drives can encourage participation by giving out branded apparel, keychains, stickers and pins.
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6/19 JUNETEENTH: Help clients commemorate and educate on this important holiday with informational brochures and pamphlets that celebrate African American resilience.
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6/20 FATHER'S DAY: Stores can celebrate fathers and caregivers, promote special offers and spread brand awareness with flyers, posters and other signage solutions.
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6/27 NATIONAL SUNGLASSES DAY: Businesses of all sectors can capitalize on the excitement for summer with branded shades in bright colors.