













# MARCH 2026 SALES OPPORTUNITY CALENDAR

Talk to your clients about upcoming holidays and events  
to secure promo orders for planned campaigns and promotions.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<b>ALL MONTH</b>  Women's History Month	<b>ALL MONTH</b>  Maple Syrup Season					
1	2	3	4  Holi	5	6  National Employee Appreciation Day	7
8	9	10	11	12	13	14  National Pi Day
15	16	17  St. Patrick's Day	18  Global Recycling Day	19  Eid al-Fitr	20  International Francophonie Day	21
22  World Water Day	23  National Puppy Day	24	25	26	27	28
29	30	31  Transgender Day of Visibility				

## HOW TO MAKE THE SALE

Reach out to your clients with smart product recommendations perfect for each holiday or event.



**ALL MONTH WOMEN'S HISTORY MONTH:** Offer clients brochures, pamphlets and promotional items that elevate women's voices at speaking events and fundraisers.



**ALL MONTH MAPLE SYRUP SEASON:** Recommend clients sweeten up their brand strategy by giving away branded bottles of syrup or maple-flavored candy proudly made in Canada.



**3/4 HOLI:** Clients can honour this holiday with vibrant and colourful branded shirts and accessories, as well as waterproof bags and phone cases to protect belongings during the festivities.



**3/6 NATIONAL EMPLOYEE APPRECIATION DAY:** Help corporate clients recognize their teams with thoughtful appreciation gifts like custom awards, journals, desk accessories and wellness items.



**3/14 NATIONAL PI DAY:** This fun holiday is a great opportunity for schools, offices and businesses in STEM to give out branded studying essentials like calculators, notebooks or USB drives.



**3/17 ST. PATRICK'S DAY:** Provide bars and restaurants with branded drinkware, hats and beaded necklaces to drive business and promote special offers.



**3/18 GLOBAL RECYCLING DAY:** Sustainable promos like reusable tote bags and water bottles are perfect for thanking volunteers at fundraisers or environmental cleanup events.



**3/19 EID AL-FITR:** Businesses can celebrate with elegant branded gift sets, including crescent moon-themed lanterns or candles, which are ideal for community or outreach events.



**3/20 INTERNATIONAL FRANCOPHONIE DAY:** Celebrate the rich influence of French culture in Canada with bilingual promotional items like notebooks and mugs or informational brochures.



**3/22 WORLD WATER DAY:** Environmental nonprofits or clients with sustainable initiatives can invest in branded reusable water bottles and educational pamphlets to raise awareness.



**3/23 NATIONAL PUPPY DAY:** Recommend veterinarians and animal shelters give out paw-some pet promos like leashes, collars and bandanas to promote adoption events.



**3/31 TRANSGENDER DAY OF VISIBILITY:** Partner with LGBTQ+ organizations to provide inclusive promotional items like T-shirts, wristbands and pride flags to celebrate visibility, foster allyship and promote acceptance.