












MARCH 2026 SALES OPPORTUNITY CALENDAR

Talk to your clients about upcoming holidays and events
to secure promo orders for planned campaigns and promotions.

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|--|--|--|---|--|--|
| | | | ALL MONTH  Women's History Month | | | |
| 1 | 2 | 3 | 4  Holi | 5 | 6  National Employee Appreciation Day | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14  National Pi Day |
| 15 | 16 | 17  St. Patrick's Day | 18  Global Recycling Day | 19  Eid al-Fitr | 20  First Day of Spring | 21 |
| 22  World Water Day | 23  National Puppy Day | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31  Transgender Day of Visibility | | | | |

HOW TO MAKE THE SALE

Reach out to your clients with smart product recommendations perfect for each holiday or event.



ALL MONTH WOMEN'S HISTORY MONTH: Offer clients brochures, pamphlets and promotional items that elevate women's voices at speaking events and fundraisers.



3/4 HOLI: Clients can honor this holiday with vibrant and colorful branded shirts and accessories, as well as waterproof bags and phone cases to protect belongings during the festivities.



3/6 NATIONAL EMPLOYEE APPRECIATION DAY: Help corporate clients recognize their teams with thoughtful appreciation gifts like custom awards, journals, desk accessories and wellness items.



3/14 NATIONAL PI DAY: This fun holiday is a great opportunity for schools, offices and businesses in STEM to give out branded studying essentials like calculators, notebooks or USB drives.



3/17 ST. PATRICK'S DAY: Provide bars and restaurants with branded drinkware, hats and beaded necklaces to drive business and promote special offers.



3/18 GLOBAL RECYCLING DAY: Sustainable promos like reusable tote bags and water bottles are perfect for thanking volunteers at fundraisers or environmental cleanup events.



3/19 EID AL-FITR: Businesses can celebrate with elegant branded gift sets, including crescent moon-themed lanterns or candles, which are ideal for community or outreach events.



3/20 FIRST DAY OF SPRING: Help your clients welcome spring with plantable promos like seeded paper, flower kits or eco-friendly giveaways that symbolize growth and renewal while boosting brand visibility.



3/22 WORLD WATER DAY: Environmental nonprofits or clients with sustainable initiatives can invest in branded reusable water bottles and educational pamphlets to raise awareness.



3/23 NATIONAL PUPPY DAY: Recommend veterinarians and animal shelters give out paw-some pet promos like leashes, collars and bandanas to promote adoption events.



3/31 TRANSGENDER DAY OF VISIBILITY: Partner with LGBTQ+ organizations to provide inclusive promotional items like T-shirts, wristbands and pride flags to celebrate visibility, foster allyship and promote acceptance.