

















# NOVEMBER 2025 SALES OPPORTUNITY CALENDAR

Talk to your clients about upcoming holidays and events to secure promo orders for planned campaigns and promotions.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<b>ALL MONTH</b>  Movember	<b>ALL MONTH</b>  National Diabetes Month	<b>ALL MONTH</b>  National Healthy Skin Month	<b>ALL MONTH</b>  National Native American Heritage Month			<b>1</b>  Día de los Muertos Begins
<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>  National STEM Day
<b>9</b>	<b>10</b>	<b>11</b>  Veterans Day	<b>12</b>	<b>13</b>  World Kindness Day	<b>14</b>	<b>15</b>  America Recycles Day
<b>16</b>	<b>17</b>  International Students Day	<b>18</b>	<b>19</b>  International Men's Day	<b>20</b>  Universal Children's Day	<b>21</b>	<b>22</b>
<b>23</b>	<b>24</b>	<b>25</b>	<b>26</b>	<b>27</b>  Thanksgiving	<b>28</b>  Black Friday	<b>29</b>  Small Business Saturday
<b>30</b>  Computer Security Day						

## HOW TO MAKE THE SALE

Reach out to your clients with smart product recommendations perfect for each holiday or event.



**ALL MONTH MOVEMBER:** Suggest businesses show support for men's health issues with branded grooming kits, journals and fitness trackers.



**ALL MONTH NATIONAL DIABETES MONTH:** Nonprofits or companies hosting fundraisers can spread awareness with custom wristbands, pins and pill organizers.



**ALL MONTH NATIONAL HEALTHY SKIN MONTH:** Recommend healthcare clients and wellness groups promote healthy skin by adding their brand to sunscreen, moisturizer and lip balm.



**ALL MONTH NATIONAL NATIVE AMERICAN HERITAGE MONTH:** Help your clients support native-owned organizations with branded thank-you gifts for donation-matching campaigns.



**11/1 DÍA DE LOS MUERTOS BEGINS:** Clients can celebrate heritage and remembrance on both days of this holiday with custom mugs, candles or coloring books featuring sugar skulls and marigolds.



**11/8 NATIONAL STEM DAY:** Recommend schools, colleges and youth organizations invest in branded pens, notebooks and calculators to encourage learning.



**11/11 VETERANS DAY:** Help companies of all sectors honor our veterans with custom apparel and lapel pins featuring patriotic designs and information on causes to donate to.



**11/13 WORLD KINDNESS DAY:** Schools and small businesses can spread good vibes with branded journals and stress relievers printed with encouraging messages.



**11/15 AMERICA RECYCLES DAY:** Recommend clients showcase their sustainable initiatives with custom tote bags made from recycled cotton or reusable water bottles.



**11/17 INTERNATIONAL STUDENTS DAY:** Provide schools and colleges with branded gear that their students will appreciate, such as apparel and backpacks repping school mascots.



**11/19 INTERNATIONAL MEN'S DAY:** Ask medical offices, sports clubs or businesses targeting male consumers if they'd like to invest in branded personal care or wellness products.



**11/20 UNIVERSAL CHILDREN'S DAY:** Pediatricians, PTA groups and nonprofits can promote safety and happiness with branded plush toys, coloring books and first-aid kits.



**11/27 THANKSGIVING:** Suggest businesses give back to their staff with branded kitchenware products like mugs, aprons and cutting boards.



**11/28 BLACK FRIDAY:** Recommend large retailers add their brand to bundled free gifts with purchase or large signs and displays to attract attention and encourage shopping.



**11/29 SMALL BUSINESS SATURDAY:** Help local businesses increase holiday shopping sales with branded giveaways like tote bags, keychains and stickers.



**11/30 COMPUTER SECURITY DAY:** Software vendors and IT teams can educate on cybersecurity best practices with branded tech accessories like mouse pads and USB drives.