





























# NOVEMBER 2026 SALES OPPORTUNITY CALENDAR

Talk to your clients about upcoming holidays and events to secure promo orders for planned campaigns and promotions.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		<b>ALL MONTH</b>  Movember	<b>ALL MONTH</b>  Diabetes Awareness Month	<b>ALL MONTH</b>  National Healthy Skin Month		
<b>1</b>  Día de los Muertos Begins	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>
<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>  Remembrance Day	<b>12</b>	<b>13</b>  World Kindness Day	<b>14</b>
<b>15</b>	<b>16</b>  Louis Riel Day	<b>17</b>  International Students Day	<b>18</b>  Diwali	<b>19</b>  International Men's Day	<b>20</b>  National Child Day	<b>21</b>
<b>22</b>	<b>23</b>	<b>24</b>	<b>25</b>	<b>26</b>	<b>27</b>  Black Friday	<b>28</b>  Small Business Saturday
<b>29</b>	<b>30</b>  Cyber Monday					

## HOW TO MAKE THE SALE

Reach out to your clients with smart product recommendations perfect for each holiday or event.

-  **ALL MONTH MOVEMBER:** Suggest businesses show support for men's health issues with branded grooming kits, journals and fitness trackers.
-  **ALL MONTH DIABETES AWARENESS MONTH:** Nonprofits or companies hosting fundraisers can spread awareness with custom wristbands, pins and pill organizers.
-  **ALL MONTH NATIONAL HEALTHY SKIN MONTH:** Recommend healthcare clients and wellness groups promote healthy skin by adding their brand to sunscreen, moisturizer and lip balm.
-  **11/1 DÍA DE LOS MUERTOS BEGINS:** Clients can celebrate heritage and remembrance on both days of this holiday with custom mugs, candles or colouring books featuring sugar skulls and marigolds.
-  **11/11 REMEMBRANCE DAY:** Help companies of all sectors honour veterans with custom apparel and lapel pins featuring the Canadian flag, poppies and information on causes to donate to.
-  **11/13 WORLD KINDNESS DAY:** Schools and small businesses can spread good vibes with branded journals and stress relievers printed with encouraging messages.
-  **11/16 LOUIS RIEL DAY:** Reach out to clients based in Manitoba with informational materials or commemorative items to hand out at community gatherings or educational exhibits about Métis culture and history.
-  **11/17 INTERNATIONAL STUDENTS DAY:** Provide schools and colleges with branded gear that their students will appreciate, such as apparel and backpacks repping school mascots.
-  **11/18 DIWALI:** Equip clients with everything they need to celebrate the festival of lights, such as branded candles or light-up LED products like bracelets or lanterns.
-  **11/19 INTERNATIONAL MEN'S DAY:** Ask medical offices, sports clubs or businesses targeting male consumers if they'd like to invest in branded personal care or wellness products.
-  **11/20 NATIONAL CHILD DAY:** Pediatricians, PTA groups and nonprofits can promote safety and happiness with branded plush toys, colouring books and first-aid kits.
-  **11/27 BLACK FRIDAY:** Recommend large retailers add their brand to bundled free gifts with purchase or large signs and displays to attract attention and encourage shopping.
-  **11/28 SMALL BUSINESS SATURDAY:** Help local businesses increase holiday shopping sales with branded giveaways like tote bags, keychains and stickers.
-  **11/30 CYBER MONDAY:** Help e-commerce clients drive online sales with branded direct-mail products like postcards and flyers with QR and digital coupon codes to promote special offers.