

















NOVEMBER 2026 SALES OPPORTUNITY CALENDAR

Talk to your clients about upcoming holidays and events to secure promo orders for planned campaigns and promotions.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	ALL MONTH  Movember	ALL MONTH  National Diabetes Month	ALL MONTH  National Healthy Skin Month	ALL MONTH  National Native American Heritage Month		
1  Día de los Muertos Begins	2	3	4	5	6	7
8	9	10	11  Veterans Day	12	13  World Kindness Day	14
15  America Recycles Day	16	17  International Students Day	18  Diwali	19  International Men's Day	20  Universal Children's Day	21
22	23	24	25	26  Thanksgiving	27  Black Friday	28  Small Business Saturday
29	30  Cyber Monday					

HOW TO MAKE THE SALE

Reach out to your clients with smart product recommendations perfect for each holiday or event.

-  **ALL MONTH MOVEMBER:** Suggest businesses show support for men's health issues with branded grooming kits, journals and fitness trackers.
-  **ALL MONTH NATIONAL DIABETES MONTH:** Nonprofits or companies hosting fundraisers can spread awareness with custom wristbands, pins and pill organizers.
-  **ALL MONTH NATIONAL HEALTHY SKIN MONTH:** Recommend healthcare clients and wellness groups promote healthy skin by adding their brand to sunscreen, moisturizer and lip balm.
-  **ALL MONTH NATIONAL NATIVE AMERICAN HERITAGE MONTH:** Help your clients support native-owned organizations with branded thank-you gifts for donation-matching campaigns.
-  **11/1 DÍA DE LOS MUERTOS BEGINS:** Clients can celebrate heritage and remembrance on both days of this holiday with custom mugs, candles or coloring books featuring sugar skulls and marigolds.
-  **11/11 VETERANS DAY:** Help companies of all sectors honor our veterans with custom apparel and lapel pins featuring patriotic designs and information on causes to donate to.
-  **11/13 WORLD KINDNESS DAY:** Schools and small businesses can spread good vibes with branded journals and stress relievers printed with encouraging messages.
-  **11/15 AMERICA RECYCLES DAY:** Recommend clients showcase their sustainable initiatives with custom tote bags made from recycled cotton or reusable water bottles.
-  **11/17 INTERNATIONAL STUDENTS DAY:** Provide schools and colleges with branded gear that their students will appreciate, such as apparel and backpacks repping school mascots.
-  **11/18 DIWALI:** Equip clients with everything they need to celebrate the festival of lights, such as branded candles or light-up LED products like bracelets or lanterns.
-  **11/19 INTERNATIONAL MEN'S DAY:** Ask medical offices, sports clubs or businesses targeting male consumers if they'd like to invest in branded personal care or wellness products.
-  **11/20 UNIVERSAL CHILDREN'S DAY:** Pediatricians, PTA groups and nonprofits can promote safety and happiness with branded plush toys, coloring books and first-aid kits.
-  **11/26 THANKSGIVING:** Suggest businesses give back to their staff with branded kitchenware products like mugs, aprons and cutting boards.
-  **11/27 BLACK FRIDAY:** Recommend large retailers add their brand to bundled free gifts with purchase or large signs and displays to attract attention and encourage shopping.
-  **11/28 SMALL BUSINESS SATURDAY:** Help local businesses increase holiday shopping sales with branded giveaways like tote bags, keychains and stickers.
-  **11/30 CYBER MONDAY:** Help e-commerce clients drive online sales with branded direct-mail products like postcards and flyers with QR and digital coupon codes to promote special offers.