

Get the Best Branded Gear for Back to School

Showcase your school colors and mascot with custom merch that students will love. We explain all the **branded essentials your school or education business needs** to succeed and to boost school spirit this year.



Bags & Backpacks

Start the school year strong with **custom backpacks** that students will actually want to carry. With lots of room to **display your school colors and mascot** as well as a spacious interior for books, tech and snacks, backpacks will be used daily and get noticed. To keep costs down, consider **drawstring backpacks** or **tote bags** to give to students during the school year or to guardians on parent-teacher nights.



Notebooks & Journals

Branded notebooks and journals are more than just advertising tools – they're essentials for school-year success. With **lots of room on the cover for your logo** and **tons of color options** that will complement your district's branding, notebooks and journals will **instill school spirit** and reinforce a **positive sentiment** with students and parents.



Writing Instruments

From jotting down notes to writing papers, writing instruments like **pens**, **pencils** and **highlighters** are classic branding tools that will always be needed for students of all ages. Don't forget about artistic options like **erasers**, **crayons**, **markers** and **colored pencils**, as well as **customized pencil cases** for students to carry everything.



T-Shirts & Hoodies

Whether they're handed out at pep rallies, during spirit week or for back-to-school nights, **branded tees and hoodies** will build a sense of community and boost visibility. Add **school names and mascots** for year-round usage or include **fun slogans** to increase excitement for specific **fundraisers** or **school events**.