



Showcase your logo in style with **functional and fashionable bags** for every occasion. We explain **how to select the ideal option** for your next branding project.



Tote Bags

Affordable, versatile and practical, branded tote bags are promo essentials for any business. Not only will these bags be used for **grocery runs** and **daily errands** or carried at **trade shows**, but their **reusable nature** will also align with your company's **sustainability goals** for **eco-friendly appeal**.



Backpacks

A top choice for **schools, colleges** and **corporate offices**, backpacks make it easy to carry belongings comfortably and hands-free, which guarantees they'll be used often. From **sleek styles** with **padded laptop compartments** to **rugged, durable options** built for the outdoors, you can order **branded backpacks** that speak to your unique business and appeal to your target customer.



Drawstring Bags

Branded bags don't have to break the bank. **Drawstring bags** are extremely **cost-effective** yet still offer **advertising benefits**. They're **practical, appreciated** and provide a **large imprint area** to show off your logo. Consider stocking up on drawstring bags to give out at upcoming **charity runs, sports events** or **conventions** to spread brand awareness and instill a positive company perception.



Duffel Bags

Duffel bags are branded bags that make a big impact. Boasting a **large storage capacity, durable construction** and **high perceived value**, they're ideal for **gifts, incentives** and **awards**. Look for styles with features recipients love like **shoe compartments, padded straps** and **reinforced bottoms**. This will also ensure long-time use and long-time exposure for your brand.