

Class is in session! Discover popular merch that will keep students engaged, encourage school spirit and expand the reach of your school's recognition.



## **College Fairs**

Attract prospective students and make an impression on parents with branded giveaways that are both fun and functional.

Branded folders and pens in your school colors are perfect for organizing campus information and taking notes, while hats and T-shirts repping your school mascot will be worn with pride. Don't forget a drawstring backpack or tote bag for future students to carry all their new gear!



## **Booster Clubs**

Put the "fun" in "fundraiser" by stocking your booster club with branded products that will be a hit with students, parents and alumni alike. Premium items like **hoodies** and **jackets** repping your school's mascot and colors can be sold for a high price to raise funds efficiently, while affordable options like **car magnets**, **window decals** and **keychains** will appeal to all sorts of school supporters.



## **Student Orientation**

Get students acclimated and excited about a new school year with spirited gear that instills school pride. **Branded T-shirts** are new-student essentials, as well as items that will be used daily around campus like **water bottles** to bring to sports practice, **backpacks** to carry books to class and **lanyards** to clip onto school IDs or dorm keys.



## **Games & Pep Rallies**

Provide students and sports fans with everything they need to show some spirit. **Stadium cushions** branded with your school's logo make any bleacher seat more comfortable. **Scarves**, **beanies** and **gloves** in your school's colors are ideal for cold outdoor games. Finally, **pom-poms**, **noisemakers** and the iconic **foam finger** are just the thing for fans to cheer on their favorite team.