

The “Write” Choice for Promoting Your Business

From pens to pencils to markers and more, **we’ve got all the branded writing instruments you need** to promote your business in schools, offices, homes and beyond.



Pens

There’s no writing instrument more essential than the tried-and-true **promotional pen**. Great for handing out at **trade shows, banks, offices** or **fundraisers**, pens are a **low-cost way to spread brand awareness** with a product people appreciate. Look for premium features like **ergonomic grips, stylus tips** or **stainless steel construction** to add upscale appeal, such as for **branded pen gift sets**.



Pencils

The quintessential promo for **schools, colleges** and **universities**, **promotional pencils** are a **classic advertising tool** that will never go out of style. These **affordable writing instruments** are **extremely versatile** and can be used by **all ages and audiences**, giving them **mass appeal** unmatched by many other promotional products.



Highlighters

Here’s a **bright branding idea** for you. Always needed for notetaking, **branded highlighters** will be used regularly in **home offices, classrooms** and **study halls** – ensuring **continuous brand impressions** and a **positive brand perception** for providing consumers with such a **helpful writing tool**.



Art Supplies

Add a creative spin to your brand strategy by opting for **logoed art supplies** like **crayons, colored pencils** and **markers**. These writing instruments are especially **popular with kids**, making them a **smart advertising choice** for any company that caters to children or guardians, such as **schools, daycares, summer camps** or **kid-friendly restaurants**.