

RANK	COMPANY	2021 SALES (MILLIONS)	2020 SALES (MILLIONS)	DIFFERENCE	RANKING CHANGE	2019 SALES (MILLIONS)	TOP COMPANY OFFICER	YEAR FOUNDED	HEADQUARTERS	FINANCIALS CERTIFIED BY
1	HALO Branded Solutions	\$822.0	\$765.7	7.4%	same	\$787.0	Marc Simon, CEO	1952	Sterling, IL	Terry McGuire, Senior Vice President
2	4imprint	\$773.7	\$549.9	40.7%	▲ 1	\$839.3	Kevin Lyons-Tarr, CEO	1985	Oshkosh, WI	David Seekings, CFO
3	Staples Promotional Products (E)	\$740.1	\$643.6	15.0%	▼ 1	\$601.6	Daron Hines, President	1946	Overland Park, KS	NC
4	Proforma	\$540.8	\$538.5	0.4%	same	\$501.0	Greg & Vera Muzzillo	1978	Independence, OH	Vera Muzzillo, CEO
5	Cimpress (E)	\$464.0	\$429.3	8.1%	▲ 1	\$477.0	Robert Keane, CEO	1995	Dundalk, Ireland	NC
6	BDA	\$338.5	\$477.4	-29.1%	▼ 1	\$494.0	Jay Deutsch, CEO	1984	Woodinville, WA	Rob Martin, Chief Operating Officer
7	HH Global	\$318.0	\$260.0	22.3%	same ▶	\$149.3	Robert MacMillan, Executive Chairman	1991	Chicago, IL	Lee Humphries, CEO
8	American Solutions for Business	\$244.3	\$238.3	2.5%	same ▶	\$202.0	Larry Zavadil, CEO	1981	Glenwood, MN	Justin Zavadil, President
9	Geiger	\$243.7	\$206.0	18.3%	▲ 1	\$236.3	Jo-an Lantz, President & CEO	1878	Lewiston, ME	Jo-an Lantz, President & CEO
10	Taylor Promotional Products	\$240.3	\$215.4	11.6%	▼ 1	\$243.1	Susan Drenning, Group President	1975	Mankato, MN	Michael Giachetti, President
11	BAMKO	\$215.8	\$193.9	11.3%	same ▶	\$108.6	Jake Himelstein, President	1999	Los Angeles, CA	Joshua White, SVP Strategic Growth
12	IMS	\$202.1	\$185.0	9.2%	same ▶	\$196.8	Josh Tobey, CEO	1985	Morton Grove, IL	Josh Tobey, CEO
13	iPROMOTEu	\$180.0	\$165.0	9.1%	▲ 1	\$178.0	Ross Silverstein, President & CEO	1999	Boston, MA	Ross Silverstein, President & CEO
14	Cintas (E)	\$177.0	\$163.8	8.1%	▲ 1	\$181.4	Todd Schneider, President	1929	Cincinnati, OH	NC
15	DiscountMugs.com (E)	\$172.3	\$172.3	0.0%	▼ 2	\$215.4	Sai Koppaka, CEO	1995	Medley, FL	NC
16	Nadel	\$167.4	\$116.4	43.8%	▲ 3	\$154.9	Craig Nadel, President	1953	Los Angeles, CA	Marco Icardo, CFO
17	AIA Corporation	\$124.7	\$146.2	-14.7%	▼ 1	\$210.7	Nancy Schmidt, CEO	1998	Appleton, WI	Nancy Schmidt, CEO
18	Deluxe/Safeguard	\$120.4	\$129.6	-7.1%	▼ 1	\$136.0	Barry McCarthy, President & CEO	1916	Dallas, TX	NC
19	Overture Promotions	\$114.0	\$126.9	-10.2%	▼ 1	\$81.7	JoAnn Gilley, CEO	2001	Waukegan, IL	JoAnn Gilley, CEO
20	Fully Promoted	\$109.5	\$115.0	-4.8%	same ▶	\$105.6	Michael Brugger, President	2000	West Palm Beach, FL	Michael Brugger, President
21	Positive Promotions	\$102.0	\$97.2*	4.9%	same ▶	\$90.9	Nelson Taxel, CEO	1947	Hauppauge, NY	Sam Thomas, CFO
22	Corporate Imaging Concepts	\$99.8	\$87.0*	14.7%	▲ 1	\$87.0	Bob Herzog, CEO	1996	Northbrook, IL	Jeff Kenyon, CFO
23	Kaeser & Blair	\$94.8	\$92.0	3.0%	▼ 1	\$124.3	Kurt Kaeser, CEO, President	1894	Batavia, OH	Kurt Kaeser, CEO, President
24	Touchstone	\$92.0	\$72.5	26.9%	▲ 2	\$48.5	Derek Block, Founder & CEO	1996	Mason, OH	Derek Block, Founder & CEO
25	Boundless Network	\$88.8	\$80.3*	10.6%	▼ 1	\$100.3	Charley Dean, President & CEO	2005	Austin, TX	Jason Broadhead, CFO
26	G&G Outfitters	\$78.0	\$77.0*	1.3%	▲ 2	\$96.0	Doug Gardner & Rich Gergar, Co-Founders	1990	Lanham, MD	Rich Gergar, Executive VP & Co-Founder
27	Myron (E)	\$74.3	\$74.3	0.0%	▼ 2	\$82.6	Jim Adler, President	1949	Maywood, NJ	NC
28	ePromos Promotional Products	\$72.0	\$70.0	2.9%	▼ 1	\$61.0	Marc Puglisi, Chairman	1998	St. Cloud, MN	Tamara Borello, COO
29	The Vernon Company	\$65.5	\$61.9	5.8%	same ▶	\$80.6	Christopher P Vernon, Chariman/CEO/President	1902	Newton, IA	Joseph Stocker, SR VP - Operations
30	BrandVia Alliance	\$63.7	\$43.0	48.1%	▲ 4	\$71.2	Jim Childers, President	2003	San Jose, CA	Jim Childers, President
31	PromoShop Inc.	\$55.8	\$39.9	39.8%	▲ 6	\$52.4	Memo Kahan, President	1998	Los Angeles, CA	Abel Echevarria, Controller
32	Zorch International	\$52.5	\$39.3*	33.6%	▲ 4	\$54.1	Mike Wolfe, CEO	2002	Chicago, IL	Mike Wolfe, CEO
33	Kotis Design	\$49.3	\$36.4	35.4%	▲ 7	\$47.9	Jeff Becker, CEO	2003	Fully Remote	Jeff Becker, CEO
34	Stran Promotional Solutions	\$47.3	\$46.9	0.9%	▼ 2	\$31.7	Andy Shape, CEO	1994	Quincy, MA	Andy Shape, CEO
35	Summit Group	\$45.5	\$47.3	-3.8%	▼ 4	\$66.0	Michael J Harper, CEO	1969	Silver Spring, MD	Michael J Harper, CEO
36	The Artcraft Group	\$44.0	\$39.5*	11.4%	▲ 2	\$53.5	Judith E Zimmermann, President, CEO	1946	Moorestown, NJ	Harold M Zimmermann, Vice President
37	Genumark	\$42.4	\$34.6	22.5%	NR	\$50.2	Mark Freed, Executive Chairman	1980	Toronto, ON	Mark Freed, Executive Chairman
38	Quality Logo Products	\$38.6	\$33.3	15.9%	NR	\$45.3	Bret Bonnet, President	2003	Aurora, IL	Bret Bonnet, President
39	SomethingInked	\$38.5	\$26.0	48.1%	NR	\$28.0	David Schneiderman, Chief Procurement Officer/Partner	2010	Nashville, TN	Mark Oldham, CFO
40	Drive Marketing	\$37.0	\$40.6	-8.9%	▼ 5	\$43.7	Joe Sepulveda, President	2000	Sandy, UT	Luke Bradley, Partner/Owner

E: Estimated EG: Estimated w/guidance *Restated Blue: New to List NC: Not Certified NR: Not Ranked
Note: All revenues represent North American promo sales. Revenue figures are in \$millions.