

2020

NATIONAL & GLOBAL HOLIDAY

Marketing Calendar

Calendar grid for January with days of the week and dates 1-31.

JAN

- 1. New Year's Day
4. National Spaghetti Day
5. Golden Globe Awards
6. Bean Day
13. National Sticker Day
15. National Hat Day
16. Get to know your customers day
20. Martin Luther King, Jr. Day
20. Blue Monday
24. National Pie Day
25. Lunar New Year

National Bath Safety Month • National Blood Donor Month • National Hobby Month

Calendar grid for February with days of the week and dates 1-29.

FEB

- 2. Groundhog Day
2. Super Bowl LIV
4. World Cancer Day
5. Safer Internet Day
7. National Send a Card to a Friend Day
9. 92nd Academy Awards
9. National Pizza Day
14. Valentine's Day
15. Singles Awareness Day
17. Random Acts of Kindness Day
17. Presidents Day
20. Love Your Pet Day
25. Mardi Gras
25. National Pancake Day

Black History Month • Heart Disease Awareness Month • Children's Dental Month

Calendar grid for March with days of the week and dates 1-31.

MAR

- 2. National Read Across America Day
6. National Employee Appreciation Day
6. National Dentist's Day
7. National Cereal Day
8. Daylight Savings
9. National Meatball Day
14. Pi Day
17. St. Patrick's Day
19. First Day of Spring
20. World Storytelling Day
30. Doctor's Day

National Women's History Month • Reading Awareness Month • National Nutrition Month

Calendar grid for April with days of the week and dates 1-30.

APR

- 1. April Fool's Day
2. World Autism Awareness Day
7. World Health Day
10. Good Friday
11. National Pet Day
12. Easter
15. Tax Day
16. National Wear Your Pajamas to Work Day
18. Get to Know Your Customers Day
22. Earth Day
22. National Administrative Professionals Day
23. National Picnic Day
23. National Take Our Daughters and Sons to Work Day
29. Denim Day
29. International Dance Day
30. National Adopt a Shelter Pet Day

National Autism Awareness Month • National Welding Month
National Child Abuse Awareness Month • Sexual Assault Awareness Month

Calendar grid for May with days of the week and dates 1-31.

MAY

- 1. May Day
4. Star Wars Day
5. Cinco de Mayo
5. Thank a Teacher Day
6. National Nurses Day
10. Mother's Day
13. National Receptionist Day
16. Armed Forces Day
21. National Memo Day
24. National Scavenger Hunt Day
25. National Wine Day
25. Memorial Day
28. Hamburger Day

National Celiac Disease Awareness Month • National Barbecue Month
National Bike Month • National Get Caught Reading Month

Calendar grid for June with days of the week and dates 1-30.

JUN

- 5. National Donut Day
6. Higher Education Day
7. National Cancer Survivor's Day
8. Best Friends Day
14. International Children's Day
14. National Flag Day
20. First Day of Summer
21. Father's Day
21. International Yoga Day
21. National Selfie Day
21. World Music Day
27. National Sunglasses Day
30. Social Media Day

Men's Health Month • Stanley Cup Finals • NBA Finals • National Camping Month
National Safety Month • LGBTQ Pride Month

Calendar grid for July with days of the week and dates 1-31.

JUL

- 1. National Postal Worker Day
2. World UFO Day
4. Independence Day (United States)
7. World Chocolate Day
14. Bastille Day
15. Give Something Away Day
17. World Emoji Day
30. International Day of Friendship

National Ice Cream Month • National Picnic Month

Calendar grid for August with days of the week and dates 1-29.

AUG

- 2. National Coloring Book Day
7. International Beer Day
9. National Book Lovers Day
10. National Lazy Day
13. International Lefthanders Day
15. National Relaxation Day
16. National Tell a Joke Day
19. World Photo Day
20. National Lemonade Day
26. National Dog Day

Back-to-School Month • Family Fun Month • National Golf Month

Calendar grid for September with days of the week and dates 1-30.

SEP

- 3. National Wildlife Day
5. International Day of Charity
6. Read a Book Day
7. Labor Day
11. National Day of Service and Remembrance
12. National Day of Encouragement
12. National Video Games Day
13. National Grandparents Day
15. Greenpeace Day
19. Oktoberfest begins
21. International Day of Peace
21. Miniature Golf Day
22. First Day of Fall
29. International Coffee Day
30. National Women's Health and Fitness Day

Hispanic Heritage Month • National Suicide Prevention Month

Calendar grid for October with days of the week and dates 1-31.

OCT

- 1. World Vegetarian Day
4. Start of Fire Prevention Week
4. National Taco Day
5. Child Health Day
5. World Teachers Day
10. World Mental Health Day
12. Columbus Day
16. Boss' Day
20. World Statistics Day
24. United Nations Day
24. Make a Difference Day
28. National Chocolate Day
29. National Cat Day
31. Halloween

Baseball World Series • Breast Cancer Awareness Month • Adopt a Shelter Dog Month
Financial Planning Month

Calendar grid for November with days of the week and dates 1-30.

NOV

- 3. National Sandwich Day
3. Daylight Saving Time Ends
4. National Candy Day
8. National Cappuccino Day
8. Science, Technology, Engineering, and Medicine (STEM) Day
11. Veterans Day
13. World Kindness Day
14. World Diabetes Day
15. America Recycles Day
19. National Entrepreneurs Day
26. Thanksgiving Day
27. Black Friday
28. Small Business Saturday
30. Cyber Monday

National Adoption Month • Military Family Appreciation Month
National Alzheimer's Disease Month • November

Calendar grid for December with days of the week and dates 1-31.

DEC

- 1. Giving Tuesday
1. World AIDS Day
4. National Cookie Day
5. World Cook Day
6. Microwave Oven Day
8. Pretend to Be a Time Traveler Day
10. First Day of Hanukkah
13. National Salesperson Day
21. Crossword Puzzle Day
21. First Day of Winter
24. Christmas Eve
25. Christmas Day
26. First Day of Kwanza
31. New Year's Eve

National Human Rights Month • AIDS Awareness Month