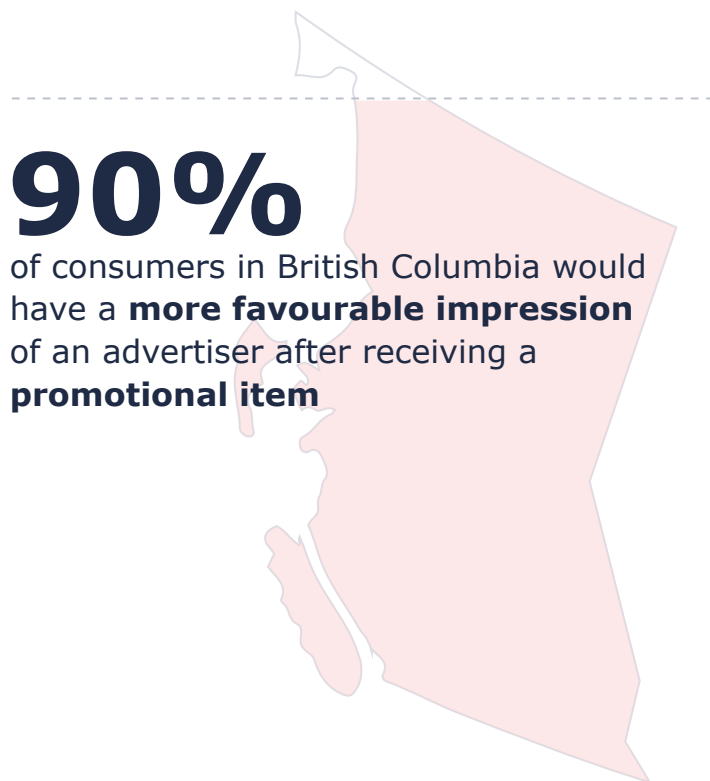
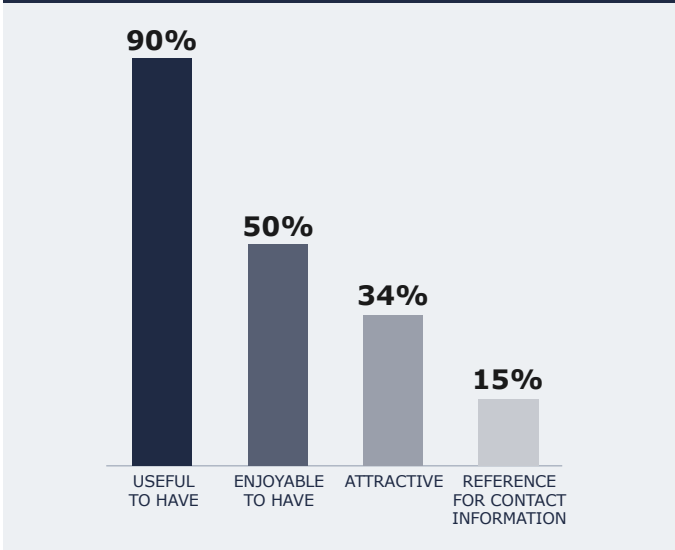


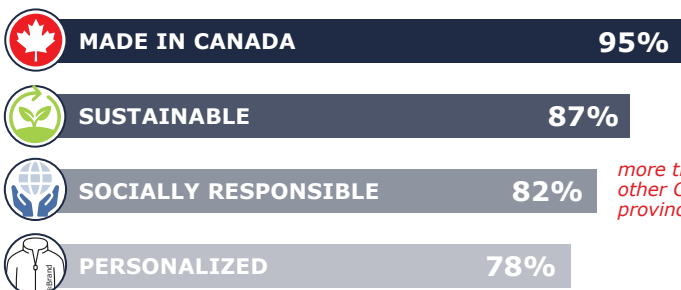
## Top 5 products consumers in British Columbia would be excited to receive



### If consumers in British Columbia received a promotional item, why would they keep it?



### Percentage of consumers who view advertisers more favourably when promo is...



*more than other Canadian provinces*

