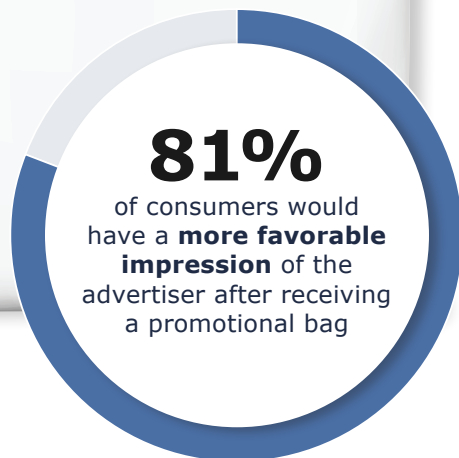




That's an average **cost-per-impression** of **1/10** of a cent

4,900

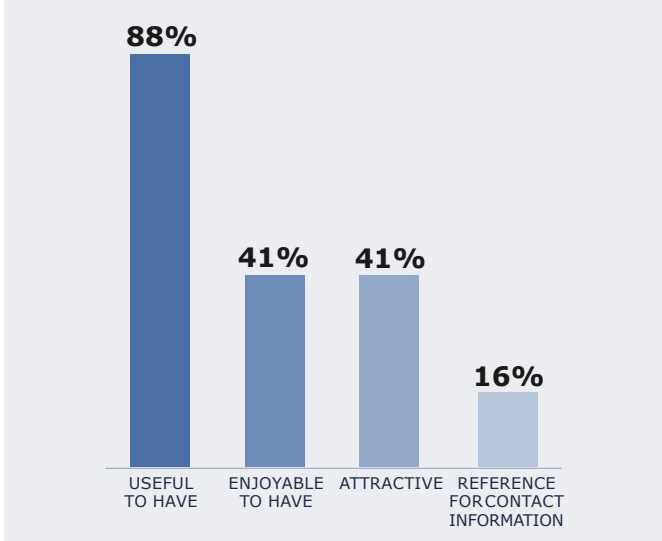
Number of **impressions promotional bags** generate throughout their **lifetime**



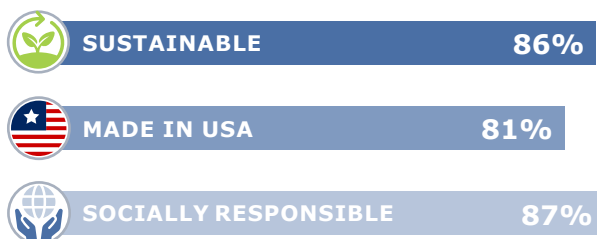
92% of consumers would use a promotional bag **at least once per month**

84% of consumers would keep a promotional bag for **at least one year**

If a consumer received a promotional bag, why would they keep it?



Percentage of consumers who view advertisers more favorably when promo is...



more than any other product category

77% of consumers would be **more likely to do business** with an advertiser who gave them a promotional bag