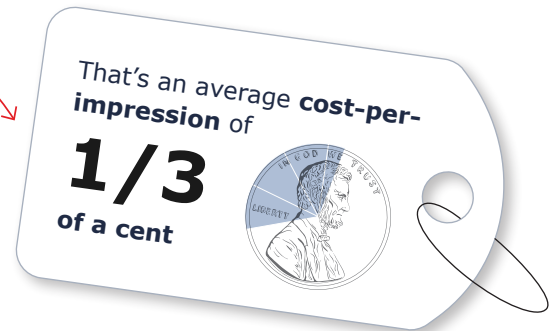




**3,500**

Number of **impressions** promotional T-shirts generate throughout their **lifetime**

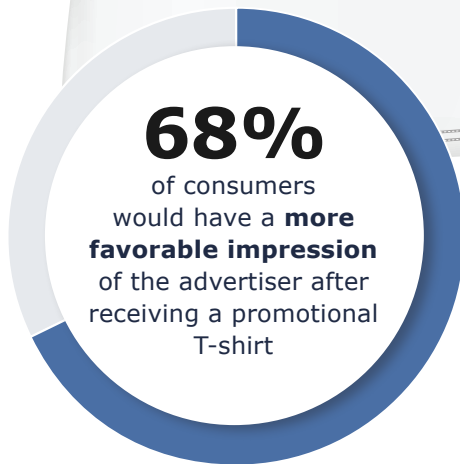


**90%**

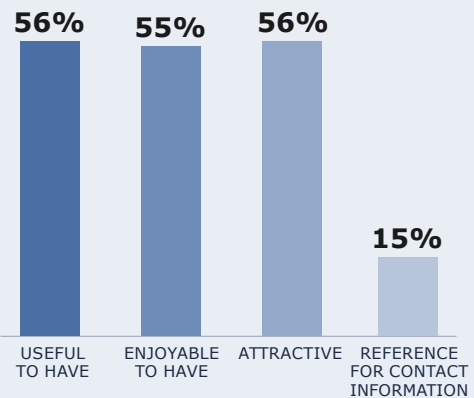
of consumers would wear a promotional T-shirt **at least once per month**

**80%**

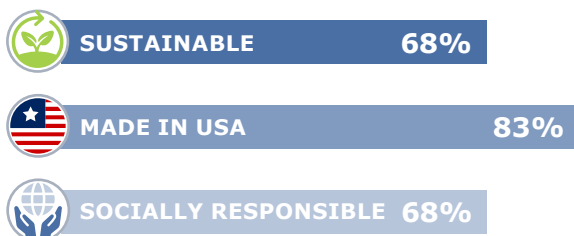
of consumers would keep a promotional T-shirt for **at least one year**



**If a consumer received a promotional T-shirt, why would they keep it?**



**Percentage of consumers who view advertisers more favorably when promo is...**



**69%**

of consumers would be **more likely to do business** with an advertiser who gave them a promotional T-shirt

