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**The 24-Month Decade: Overcoming Adversity To Find Success**

Bill Petrie

# A LITTLE ABOUT ME



**BILL PETRIE**

Founder & Creative Director  
brandivate



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# ADVERSITY

# THE CHOICE IS YOURS



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You're  
Fired!!



# Lesson 1

Don't wait for things  
to happen.

Make them happen



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# THE 24 MONTH DECADE



GUY BROWN

GBI

**GUY BROWN**

Diverse Business Solutions



United States  
**Post Office** 





## T. J. Tombaugh

*June 27, 1969 - May 14, 2014*

[SIGN GUEST BOOK](#)

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T. J. Tombaugh, age 44, of Plano, Texas, passed away May 14, 2014. T. J. was born June 27, 1969, in Sherman, Texas, to Terrell Edward and Barbara Ann (Sutton) Tombaugh. He married Paige Diane Menze on October 21, 1995, in Plano, Texas. T. J. was employed with Brookshire's Grocery in McKinney for over twenty years and had recently transferred to the store in Farmersville. He was a leader of the Y-Connection. T. J. was an avid Dallas Cowboy fan. He was a member of Christ United Methodist Church in Plano.

He is survived by his wife, Paige Tombaugh of Plano, Texas; parents, Terry and Barbara Tombaugh of Van Alstyne, Texas; brother, Ken Tombaugh of McKinney, Texas; father-in-law and mother-in-law, Gene and Kathy Menze of Plano, Texas; niece and nephews, Kelsey, Austin, Tyler of McKinney, Texas, Mitch and Drew of Franklin, Tennessee; and sister-in-law, Sandy Petrie and husband, Bill of Franklin, Tennessee.

Funeral services will be held at 10:00 a.m., Tuesday, May 20, 2014, at Turrentine-Jackson-Morrow Chapel in Allen, Texas. Interment will follow at Ridgeview Memorial Park in Allen. The family will receive friends during a visitation from 6:00 – 8:00 p.m., Monday evening at the funeral home.











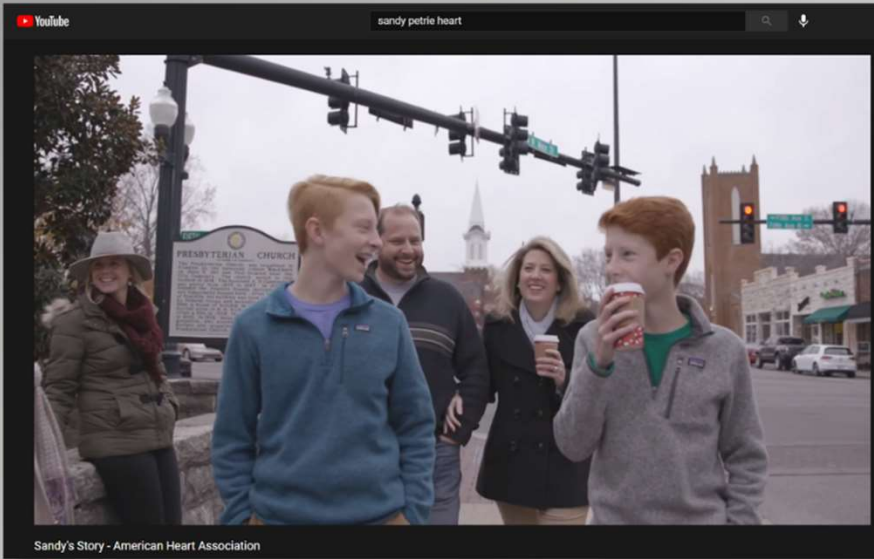
A black and white photograph of a stone wall with a large, rectangular sign. The sign is divided into two sections by a vertical line. The left section contains the text "VANDERBILT MEDICAL" and the right section contains "UNIVERSITY CENTER". The wall is made of dark bricks. In the background, there are trees and a large, multi-story building with a curved facade. The sky is clear.

VANDERBILT  
MEDICAL

UNIVERSITY  
CENTER



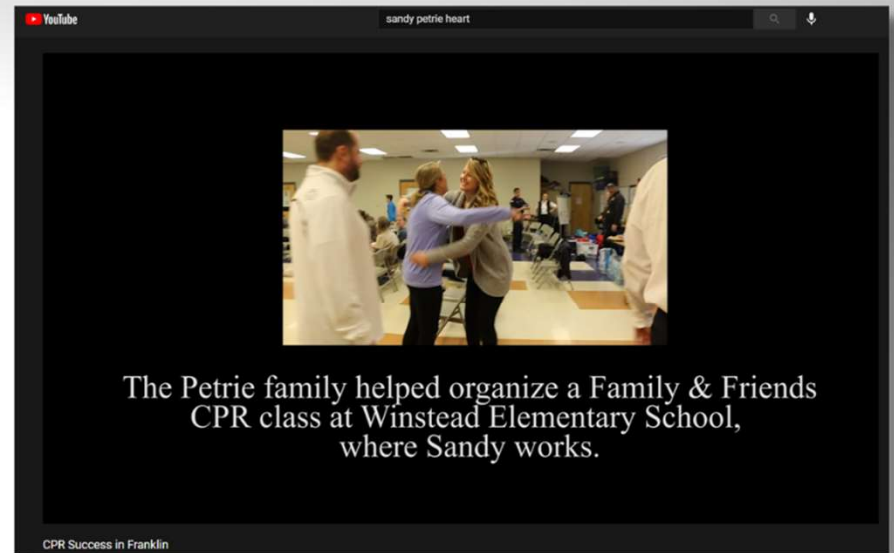




American  
Heart  
Association®



HISTORIC  
FRANKLIN  
TENNESSEE





# Lesson 2

Stay positive  
and never lose  
hope.



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# REASONS TO BE OPEN WITH ADVERSITY



# REASONS TO BE OPEN WITH ADVERSITY

## 1. Transparency



# REASONS TO BE OPEN WITH ADVERSITY

1. Transparency
2. Authenticity



# REASONS TO BE OPEN WITH ADVERSITY

1. Transparency
2. Authenticity
3. Honesty



# REASONS TO BE OPEN WITH ADVERSITY

1. Transparency
2. Authenticity
3. Honesty
4. Humanity





# STRATEGIES TO OVERCOME ADVERSITY



# STRATEGIES TO OVERCOME ADVERSITY

## 1. Sense of Humor



# STRATEGIES TO OVERCOME ADVERSITY

1. Sense of Humor
2. Valuable Insights



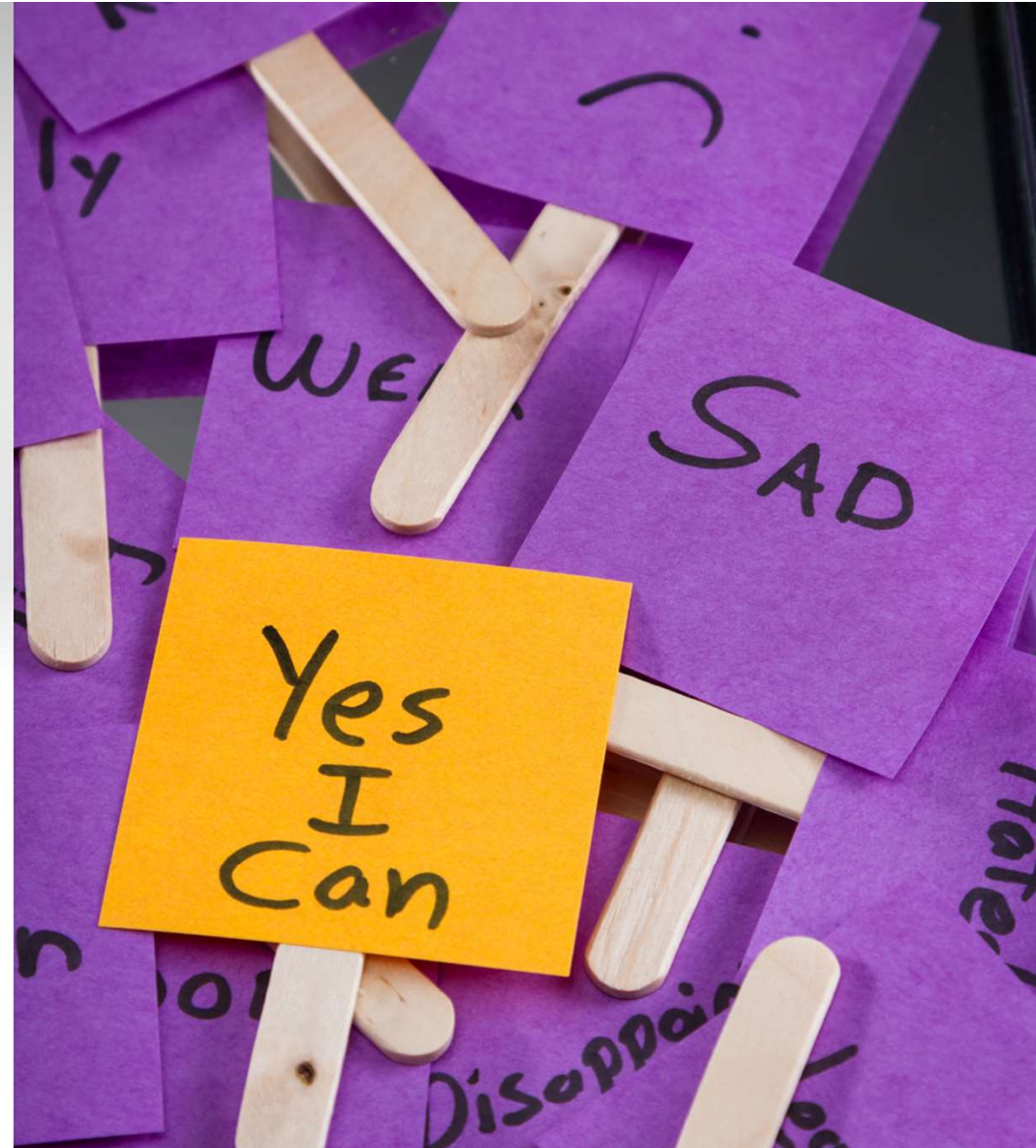
# STRATEGIES TO OVERCOME ADVERSITY

1. Sense of Humor
2. Valuable Insights
3. Find your Purpose



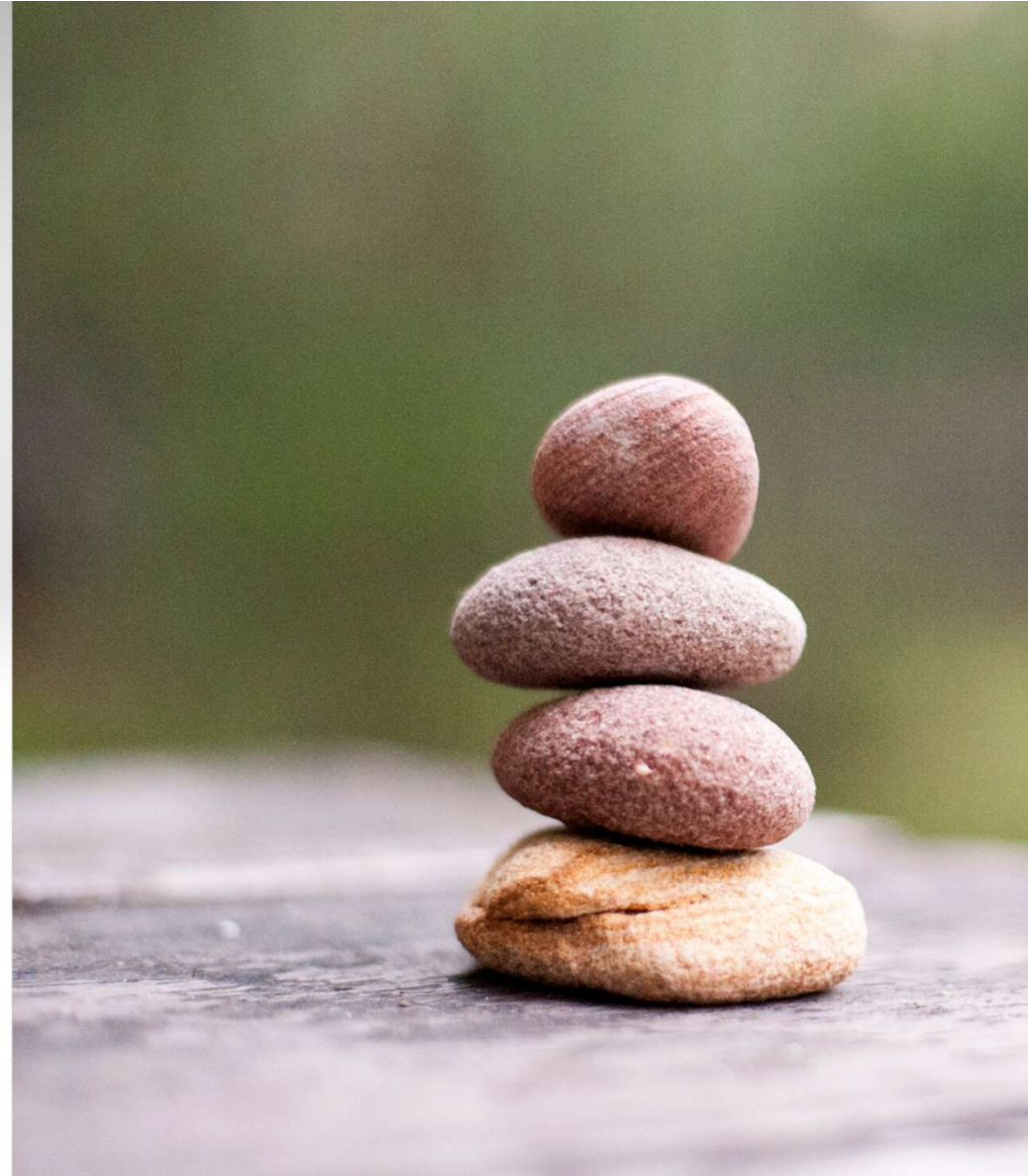
# STRATEGIES TO OVERCOME ADVERSITY

1. Sense of Humor
2. Valuable Insights
3. Find your Purpose
4. Positive



# STRATEGIES TO OVERCOME ADVERSITY

1. Sense of Humor
2. Valuable Insights
3. Find your Purpose
4. Positive
5. Make Peace



# STRATEGIES TO OVERCOME ADVERSITY

1. Sense of Humor
2. Valuable Insights
3. Find your Purpose
4. Positive
5. Make Peace
6. Self Belief



**"Success is not final,  
failure is not fatal;  
it's the courage to  
continue that  
counts."**

***Winston Churchill***





# KEY TAKEAWAYS

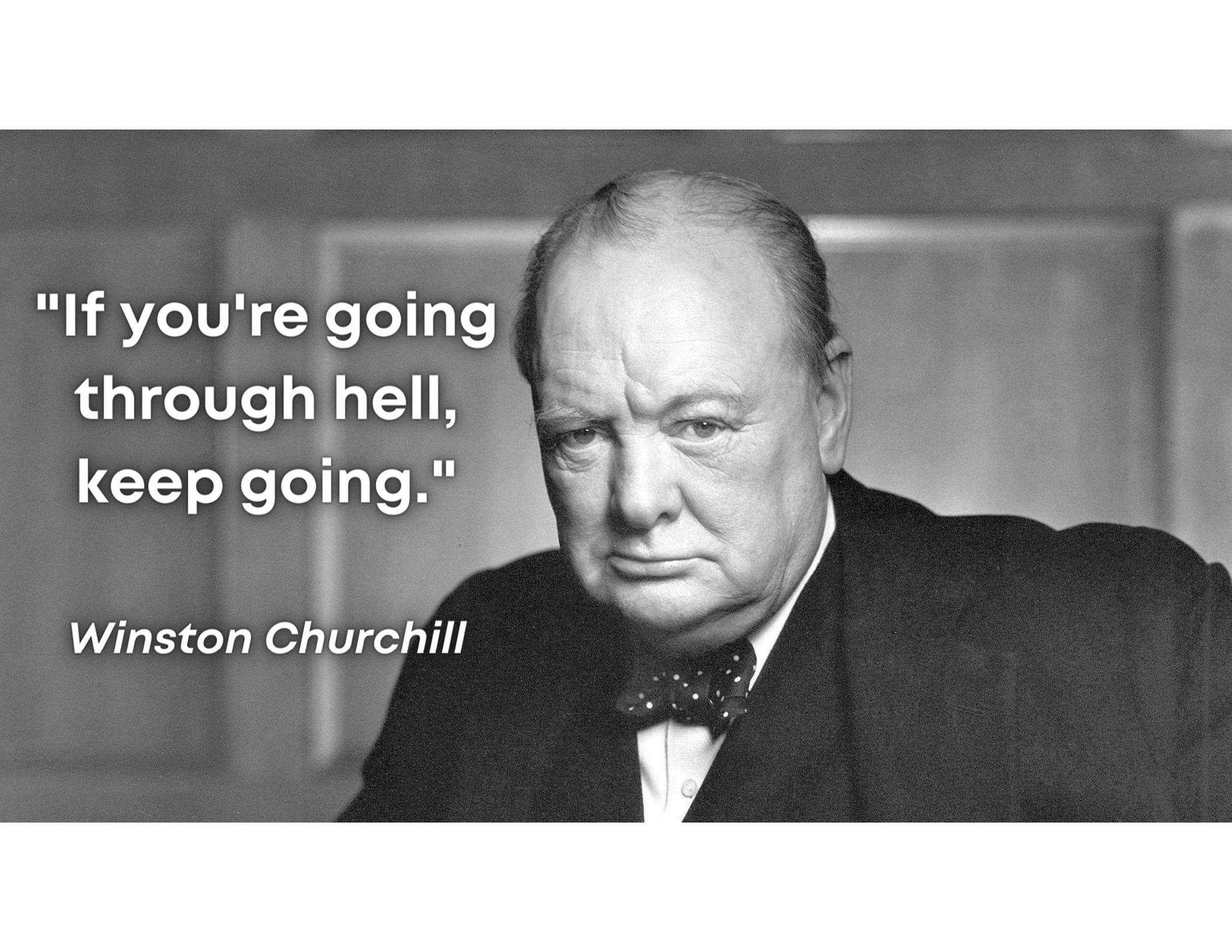
## Be open

- Transparency
- Authenticity
- Honesty
- Humanity

## Strategies to push through adversity

- Sense of humor
- Insight
- Purpose
- Stay positive
- Make peace
- Believe in yourself



A black and white portrait of Winston Churchill, looking slightly to the left with a serious expression. He is wearing a dark suit jacket, a white shirt, and a dark bow tie with white polka dots. The background is a simple, dark, paneled wall.

**"If you're going  
through hell,  
keep going."**

*Winston Churchill*

I am  
the  
success  
story






# BILL PETRIE

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THANK  
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