



# PERFECT PITCHES

BY PRECIOUS

## CAPTIVATE, DELIGHT & EXCITE:

**Craft the Perfect Pitch To Turn  
Conversations Into Currency**

*By*

**Precious L. Williams**

CEO, Perfect Pitches by Precious, LLC





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# WHERE DOES THE MONEY REALLY RESIDE?



**IN CREATING A DYNAMIC SALES PITCH THAT PAYS AND SLAYS!**



**IN GAINING EXPLOSIVE SALES, CLIENT AND CUSTOMER RELATIONSHIPS, REFERRALS & FANS**



**BLENDING YOUR UNIQUE STORY, AUTHENTICITY & PREVIOUS WINS!**



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# WHO AM I?

## THE PITCH QUEEN



- ✦ Precious L. Williams (she / her)
- ✦ 13x National Pitch Champion, Spelman '01 grad, Rutgers Law '07 grad, 1st gen
- ✦ Background in Law, Media, Communications, Sales Training
- ✦ 5x Bestselling Author/Dynamic Media Personality with Prestigious Earned Media





PERFECT PITCHES

# CAPTIVATE:

## CREATE NOISE AROUND YOUR BRAND

What is a Sales Pitch and What Can It Do for Your Business?

Set the Scene for Your (Target) Audience And Lead Them All to You!

Be Bold and Unexpected

Why Should They Choose You?





# DELIGHT:

**AUTHENTICALLY CONNECTING WITH YOUR TARGET AUDIENCE**

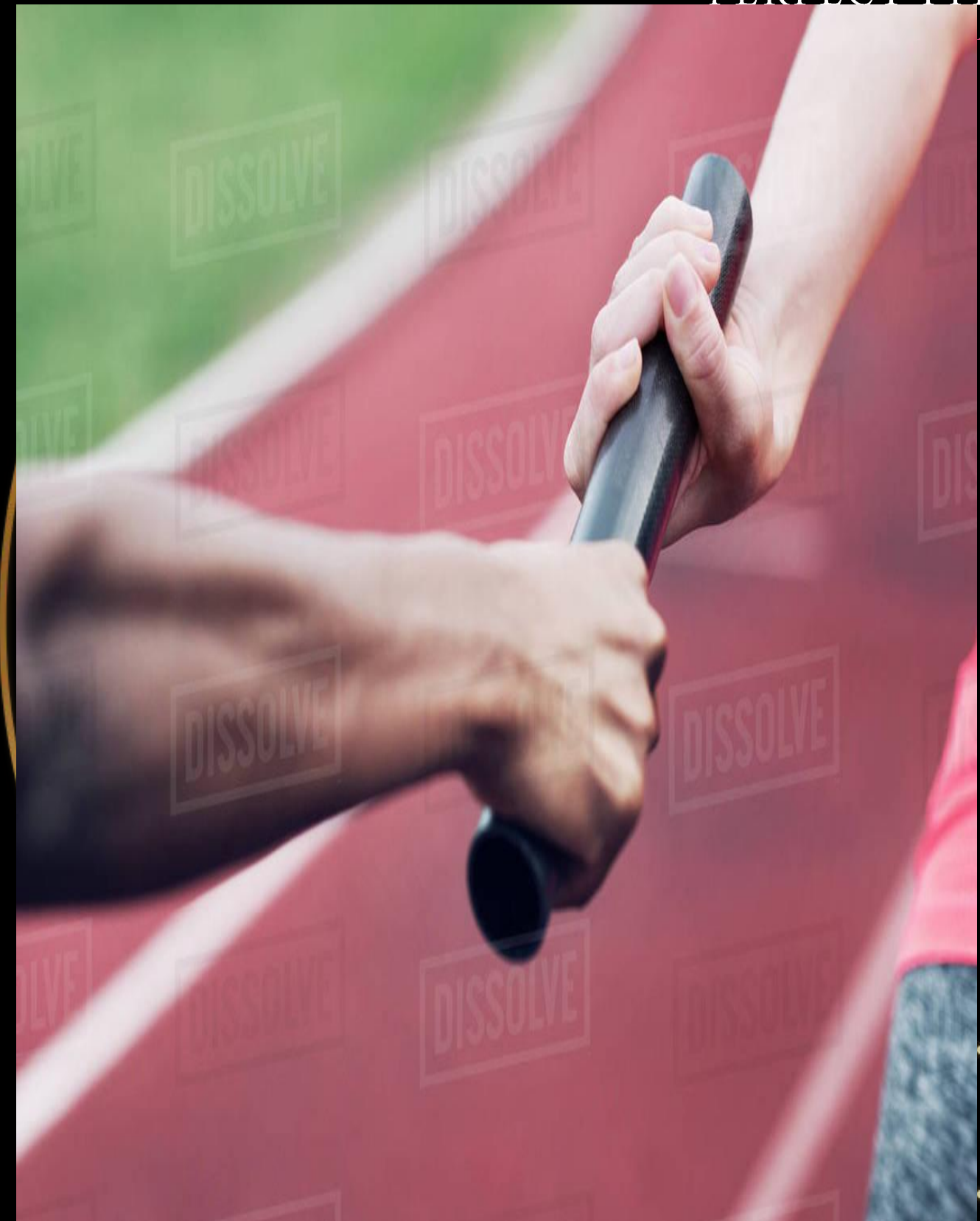
Who Really is Your Target Audience? The Audience Every Competitor Goes After or Different?

Address their Real Pain Points/Challenges Head On-They Will See You!

Be the Clear Solution

Social Media, Writing, and Speaking Should Be Tools in Your Arsenal

Be Human and Relatable





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# EXCITE:

## GOING AFTER YOUR MOST PROMISING PROSPECTS

★ Become the ONLY CHOICE that Matters

★ Use The Power of the GAP (What's Missing?)

★ Going Against the Grain

★ Speak Up/Use Your Voice and Talent to  
#ShockandAwe





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# BRINGING IT ALL TOGETHER

TAKE YOUR PITCH FROM AVERAGE TO  
OUTSTANDING

- ✦ Introduce the Plot Twist in these Changing Times!
- ✦ Change Your Language, Change the Sales Game Completely
- ✦ Strategy Trumps Talent  
Real Receipts Leave Them ALL Quiet





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# THE PITCH QUEEN:

## MY INCREDIBLE STORY



- ✦ Restarted Perfect Pitches by P in 2019 with \$0
- ✦ Pandemic started/Refused to Give Up
- ✦ Gained Clientele No One Thought I Could: LinkedIn, Google, Microsoft, HubSpot, Keller Williams, Sirius XM
- ✦ Trained over 375 Pitch Champions/ 7 Clients successfully funded on "Shark Tank"
- ✦ Became a Highly Sought after International Professional Speaker/Sales Trainer
- ✦ Slayed ALL Competition





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# THE TRIUMPH AFTER THE STRUGGLE

From A Nobody to Sought After

From Unknown to Legendary

The Rainmaker has Arrived

Every Brick Thrown Became My Fuel

What's Yours?

What are YOU Going to Do Now?





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**THE GAME HAS CHANGED**



**HAVE YOU?**



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# GIVE FEEDBACK TO PRECIOUS

1. SCAN THIS QR CODE



OR GO TO  
[talk.ac/preciouswilliams](https://talk.ac/preciouswilliams)

2. ENTER THIS CODE  
ON THE SCREEN

**PITCHPLEASE**



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**STAY IN TOUCH WITH ME**

**ON SOCIAL MEDIA**



[www.perfectpitchesbyprecious.com](http://www.perfectpitchesbyprecious.com)



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Precious L. Williams, #KillerPitchMaster





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**THANK YOU!!!!**

**PITCH PLEASE!  
PITCH PLEASE!  
PITCH PLEASE!**