

# esp® Product Compare

2018

MAKE SURE YOUR  
PRODUCT IS IN THE  
COMPARISON MIX

## The opportunity to claim your position is here.

It's no secret that distributors comparison shop before making a purchase decision, whether they compare price, inventory, style or delivery. With the ESP® **Product Compare** tool, they have the opportunity to compare up to five products on a single screen. We've reserved the sixth spot for your products. The **Product Compare** ad spot places your product to the right of their comparison screen, so you target prospects at the point of decision. As a category-exclusive position, you can ensure no other supplier lays claim to it.

**Only \$265 per month**

**Product Compare**

You've selected 6 items to compare. You may remove items to compare others.

**Marked Products**

Select All Deselect All

+ Add (6) -  
Remove (6)

Fields: Show all | Show only marked

**Main Information**

Product Number

Quantity Order quantity

List Price

Net Cost

Profit

Confirmed

Virtual Sample Ready

Product Description

**Supplier Information**

Supplier Name

Line Name

Preferred

**Product Comparison Table:**

Product	Quantity	List Price	Net Cost	Profit	Confirmed	Virtual Sample Ready	Product Description	Supplier Name	Line Name	Preferred
White Barrel European Design FLVWR	200	\$0.54	\$0.27	\$0.270	Yes	Yes	View	Graphco Line	Graphcoline	
BIC (R) Clic Stic (R) CS	300	\$0.78	\$0.39	\$0.390	No	Yes	View	BIC Graphic USA	BIC Graphic USA	
Transformer™ Pen, Stylus, Stand, AIO-VITRAN	300	\$1.70	\$1.02	\$0.680	Yes	Yes	View	ALL-IN-ONE	ALL-IN-ONE (R)	
Tri-Band Ballpoint Pen AZ898	250	\$0.96	\$0.576	\$0.384	Yes	Yes	View	Adminits & Zagabo...	Adminits & Zagabo...	
Metal pen box - single pen B208	1	\$3.05	\$1.83	\$1.220	Yes	Yes	View	Mi Pen Company	Mi Pen	
Kontour Stylus (TM) KTST	250	\$0.54	\$0.324	\$0.216	Yes	Yes	View	Shepenco/Shelby...	SHEPENCO (R)	

**Product Comparison Table (Mobile View):**

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