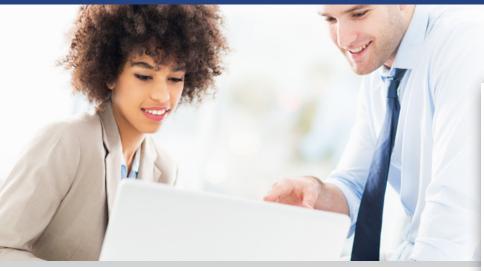
COUNSELOR PromoGram



Show Off Your Latest Products with *Counselor* PromoGram

If you're rolling out new products, promoting them in *Counselor*® PromoGram is a must!
This is an e-newsletter that gets opened – **52,500 distributors** have signed up to receive it twice a week because they know it has the hottest products and latest industry news.

To reserve your spot in *Counselor* PromoGram, contact your account executive.



Circulation distributors: 52,500

Frequency: Twice per week

Unique open rate distributor: $\dots 10.6\%$

PRICING:

 12X
 6X
 3X

 SPONSOR BANNER*
 \$665
 \$700
 \$720

 TOWER AD
 \$600
 \$655
 \$665

 SQUARE BANNER
 \$445
 \$495
 \$550

 PRODUCT SPOTLIGHT
 \$600
 \$665
 \$720

*SPONSOR BANNER APPEARS AT THE TOP AND BOTTOM OF THE NEWSLETTER.

