



Show Off Your Latest Products with *Counselor* PromoGram

If you're rolling out new products, promoting them in *Counselor*® PromoGram is a must! This is an e-newsletter that gets opened – **52,500 distributors** have signed up to receive it twice a week because they know it has the hottest products and latest industry news.

To reserve your spot in *Counselor* PromoGram, contact your account executive.



Circulation distributors: 52,500

Frequency: Twice per week

Unique open rate distributor: ... 10.6%

PRICING:

	12X	6X	3X
SPONSOR BANNER*	\$665	\$700	\$720
TOWER AD	\$600	\$655	\$665
SQUARE BANNER	\$445	\$495	\$550
PRODUCT SPOTLIGHT	\$600	\$665	\$720

*SPONSOR BANNER APPEARS AT THE TOP AND BOTTOM OF THE NEWSLETTER.



Advertising
Specialty
Institute®