REACH 51,000 APPAREL DECORATORS & DISTRIBUTORS

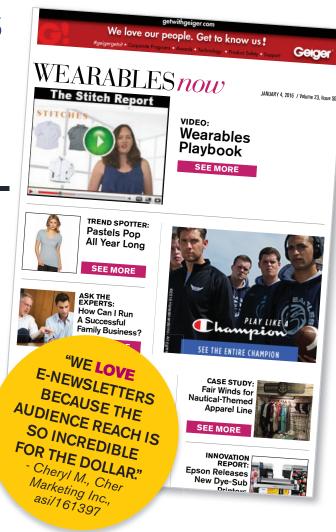
WITH COST EFFECTIVE DIGITAL ADVERTISING

Affordable + Effective = Great ROI

WEARABLESnow – impact advertising to reach your customers every week.

ASI's e-newsletters combine award-winning editorial content with the convenience of digital media. We have a wide variety of informative industry-specific e-newsletters that we email to highly targeted audiences.

WEARABLESnow is a weekly roundup of the latest news and trends in the decorated-apparel industry. The newsletter links readers to dynamic, informative videos, in-depth podcasts with industry experts, engaging articles full of actionable business-building tips and much more. Put your fashionable, trendy wearables and must-have products in front of **51,000 top Apparel Decorators and Distributors**.



Rates

Ad Spot	Size	12x	6x	3x
SPONSORSHIP BANNER	728 x 90	\$385	\$445	\$475
SIDE BANNER	300 x 250	\$325	\$355	\$385

^{*}Sponsor Banner appears at the top and bottom of the newsletter.

Call your supplier account executive today to reserve an ad spot in the next issue of *WEARABLESnow*!

Specs & Stats

